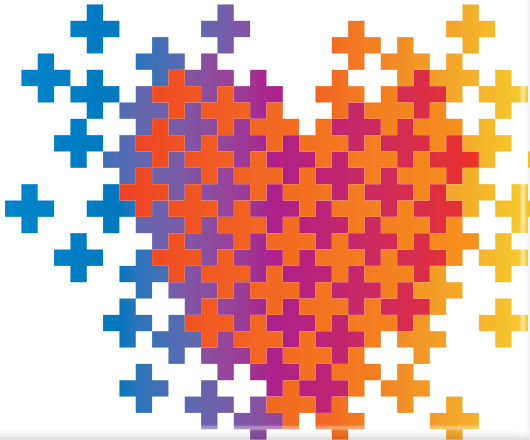
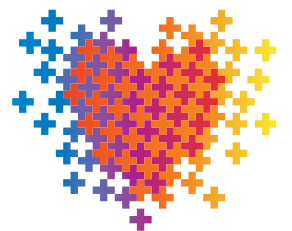


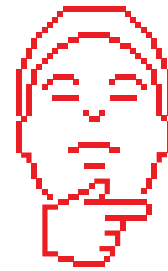
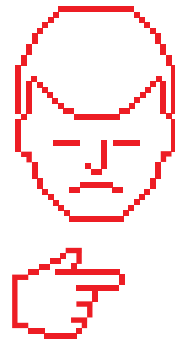
CLICKTOSAVE



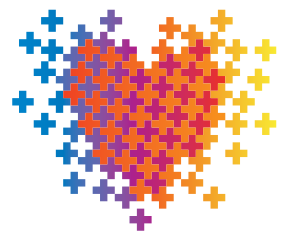


→ clicktosave is a St John Ambulance initiative to reduce road accident deaths and serious injury.



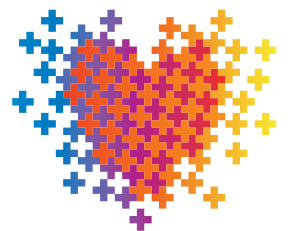


- It takes only four minutes for unconscious road victims with no serious injury to die from a blocked airway.
- It takes up to 10 minutes for an ambulance to arrive at the scene of an accident.
- These pointless deaths can be avoided.



**St John Ambulance is an international leader in reducing fatalities and serious injury resulting from road trauma.**

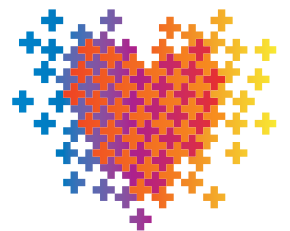
→ St John Ambulance attend all road trauma incidents across Western Australia and witness the fatalities and serious injuries occurring on our roads. We provided care to over 239,000 ambulance patients in 2011/12. More than 7,300 of those were road trauma victims.



**Successive State Governments  
have made a concerted  
effort to reduce the road toll  
through a series of accident  
prevention measures.  
This is also the focus of the  
Towards Zero initiative.**

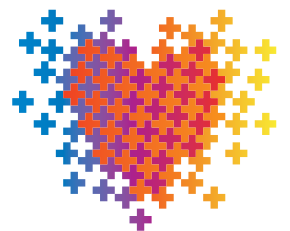


→ This is not enough; there are only so many accidents that can be prevented.



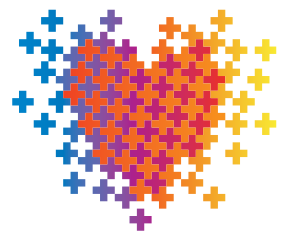
**Fatalities and serious injuries can be reduced when road accidents occur. Research shows that up to 15% of road accident deaths can be prevented by administering basic first aid to the casualty at the scene of the accident before the arrival of emergency services.**

→ That's up to 28 preventable deaths a year, or around 280 lives saved over the next 10 years.  
There will also be a reduction in serious injuries.



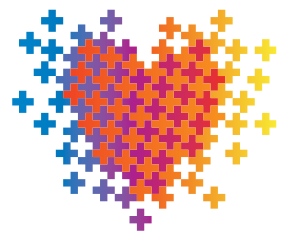
**Introduction of mandatory driver first aid, using the St John Ambulance 'clicktosave' initiative, will provide a critical link in the education and survival of young road crash victims.**

→ A high proportion of road trauma accidents involve young drivers, our intention is for first aid training to become a pre-requisite to obtain a drivers licence in WA. 'clicktosave' is an online training solution that only takes around 20 minutes to complete.



**Compulsory first aid training is already mandatory in many European countries. It is time to acknowledge the issue and join the international leadership by implementing this lifesaving program in Western Australia.**

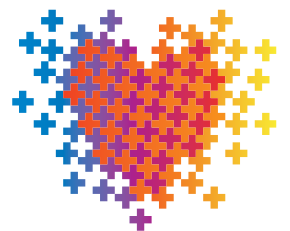
→ 'clicktosave' is ready to be implemented.



**The Office of Road Safety understands the importance of first aid training for drivers, but from the St John Ambulance experience it's time to act now. Making this initiative mandatory for new drivers will have a real impact on reducing the road toll and serious injuries.**



→ In addition to the lives saved each year, there would be a corresponding financial saving of more than \$186 million over the next 10 years.





We have the capabilities and resources but are missing the joint commitment that is required to prevent these unnecessary West Australian deaths.

IT'S TIME TO SUPPORT THE 'CLICKTOSAVE' INITIATIVE.

[www.clicktosave.com.au](http://www.clicktosave.com.au)



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