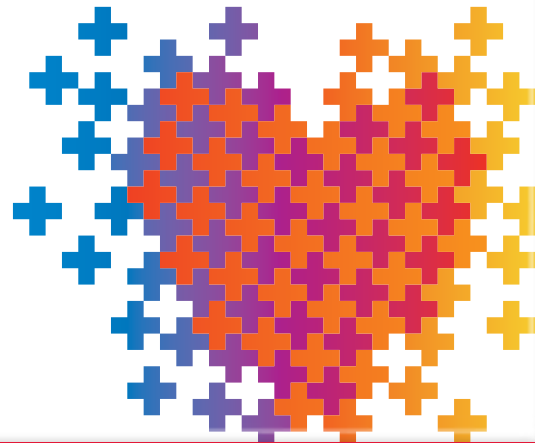
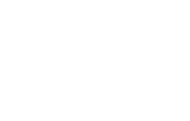
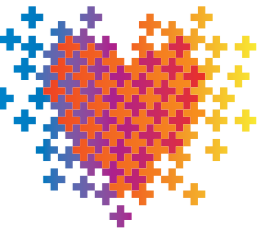


CLICKTOSAVE
the people speak





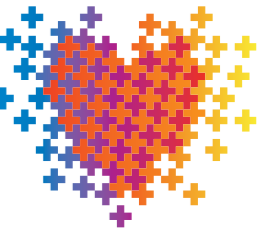
‘clicktosave’ is a St John Ambulance initiative to reduce road accident deaths and serious injury.



the people speak

- It takes only four minutes for unconscious road victims with no serious injury to die from a blocked airway.
- It takes up to 10 minutes for an ambulance to arrive at the scene of an accident.
- These pointless deaths can be avoided.

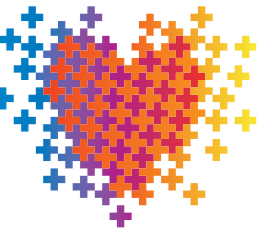
As part of our dedication to saving lives and our ongoing commitment to providing West Australians with the ability to help one another, St John Ambulance is campaigning to introduce 'clicktosave' as mandatory first aid training for all new drivers.



the people speak

→ We surveyed people from WA in 2009 and again in 2013, asking them what they thought about introducing mandatory first aid training for new drivers. In both instances the results were conclusive.

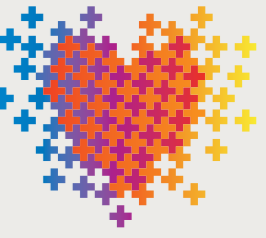
**Through an online survey
of more than 5,000 West
Australians, the results
are clear and definite.
The WA community
supports 'clicktosave'.**



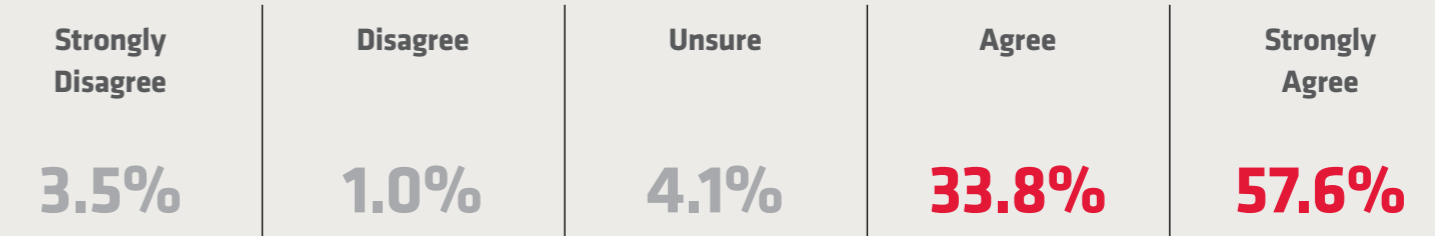
the people speak

→ With the support of the WA community and your endorsement, we can make the 'clicktosave' initiative a reality and save up to 28 lives on WA roads every year.

**“St John Ambulance
is committed to
making first aid training
mandatory for new drivers
– do you agree with this?”**



the people speak

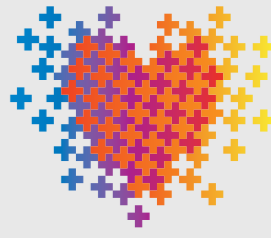


In 2009 more than 90% of respondents agreed with the initiative. This support continues in 2013.

Total responses: 5,069



“Do you think if more drivers knew first aid so they could assist at a road accident, this would help reduce the road death toll in WA?”



the people speak

Survey Results

Yes: 93.8% (3.3% increase from 2009)

No: 6.2%

Total responses: 4,557

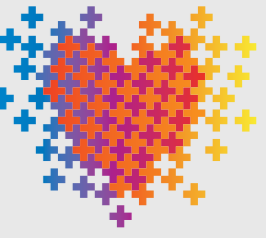
“Do you feel the St John Ambulance online first aid course would be a good way to teach these basic first aid skills to new drivers?”



Survey Results
Yes: 86.3% (3.7% increase from 2009)
No: 13.7%
Total responses: 512



“Since completing the St John Ambulance online first aid course, do you feel your confidence has improved to provide first aid assistance at the scene of an accident?”



the people speak

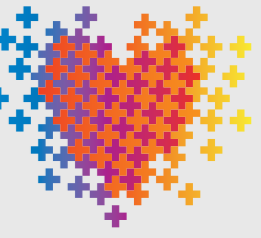
Survey Results

Yes: 85.4% (2.4% increase from 2009)

No: 14.6%

Total responses: 512

“Do you feel the online first aid course was a convenient and simple way to learn some basic first aid skills?”



the people speak

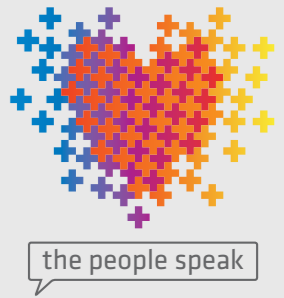
Survey Results

Yes: 96.3% (2.1% decrease from 2009)

No: 3.7%

Total responses: 512

“Do you believe all new drivers should learn first aid as part of getting their drivers license?”



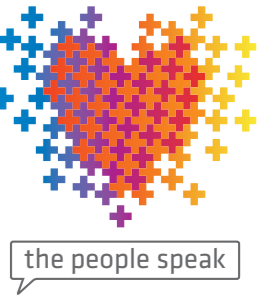
Survey Results

Yes: 95% (0.6% increase from 2009)

No: 5%

Total responses: 4,557

The people of WA support 'clicktosave'. The idea that numerous lives can be saved by introducing mandatory first aid training for new drivers appeals to people of all ages across our community.



→ This survey represents a substantial cross-section of WA people. The response provides overwhelming support for this life-saving initiative.

Survey conducted by St John Ambulance April 2013 as part of the 'clicktosave' initiative.

Total sample (n): 5069

Female: 60%

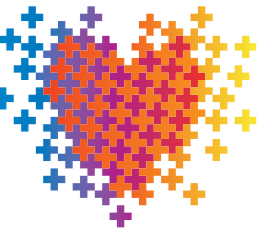
Male: 40%

Age of respondents:

> 15yo: 0.1%. 15-20yo: 4.3%. 21-25yo: 9.4%. 26-30yo: 12.7%. 31-35yo: 11.9%. 36-40yo: 10%. 40 plus: 51.6%.

parent/guardian: 59%

With this level of community support, St John Ambulance is committed to the implementation of the 'clicktosave' initiative as an important contribution to reducing the WA road toll and serious injuries.



the people speak

→ The opportunity to save up to 28 lives a year is too important to delay. The people of our State agree – it's time for a positive change.

**We have the opportunity
to save additional lives
and reduce suffering on
our roads. We owe it to all
West Australians to do so.**



→ It's time to support the 'clicktosave' initiative.

www.clicktosave.com.au

